

NCGA Farm Bill Efforts

Last updated November 2023.

The farm bill statutory deadline—September 30—has come and gone, but the National Corn Growers Association continues to be on the frontlines, urging Congress to pass a comprehensive, bipartisan farm bill that supports and protects corn growers.

This effort began shortly after the 2018 farm bill was signed into law. Corn grower leaders and state and national staff have since worked together to craft forward-looking, market-oriented farm bill priorities for the 2023 reauthorization of the bill. These priorities have guided discussions and advocacy activities that have kept corn grower priorities at the forefront of farm bill negotiations.

Below are a few ways state partners and NCGA continue to amplify our farm bill priorities.

Strategic Capitol Hill Outreach and Direct Lobbying

Grower leaders and NCGA staff remain engaged with policymakers through providing testimony at Congressional hearings, speaking at farm bill listening sessions, participating in fly-ins and targeting outreach to key Congressional offices.

Grassroots Advocacy

NCGA launched a grassroots advocacy campaign in July asking Congress to pass a comprehensive, bipartisan bill that protects and supports corn growers. To date, nearly 8,000 messages have been sent from this call-to-action and the campaign is still active.

Digital Presence

NCGA captured corn growers across the country speaking to how farm bill programs impact them directly as part of a video series that has driven targeted online audiences, including Capitol Hill staff and key agriculture influencers in Washington, D.C., to NCGA's farm bill site.

Coalitions and Partnerships

NCGA has actively engaged with several coalitions to boost its farm bill priorities as well as partnered with a number of other agriculture organizations and industry allies to participate in farm bill conversations. These coalitions include the Crop Insurance Coalition, Farm Bill for America's Families, Coalition to Promote Exports, Food and Agriculture Climate Alliance and the AGree Economic and Environmental Risk Coalition.

NCGA will not waiver in our message to Congress and will continue to advocate for corn grower priorities relentlessly. For more information on NCGA's farm bill priorities and initiatives, please visit NCGA.com/farmbill.

Below is a list of NCGA's farm bill advocacy efforts and programs.

- 1. Grower leaders testified in front of House and Senate Ag Committees
 - May 2, 2023 | Harold Wolle, Senate Ag
 - April 26, 2023 | Tom Haag, House Ag
 - · July 20, 2022 | Tom Haag, House Ag
 - March 1, 2022 | Chris Edgington, House Ag
- 2. Grassroots campaign launch, which has generated nearly 8,000 messages to Capitol Hill so far.



- 3. NCGA developed a video series featuring corn grower perspectives on the farm bill. The series has been packaged and promoted through several avenues, including being shown and promoted at the reception during July Corn Congress, amplified through targeted social media ads and geofencing Capitol Hill, and shared widely through state association communication efforts.
- 4. Grower leader presence at various listening sessions across the nation.
 - For example, <u>Michigan Corn Growers Association board member Allyson Maxwell testified</u> at the hearing titled "Growing Jobs and Economic Opportunity: 2023 Farm Bill Perspectives from Michigan," outlining many of the priorities that are important for corn farmers across the U.S.
- 5. Strategic planning of fly-ins, targeting key congressional offices and highlighting farm bill advocacy materials into meetings.
- 6. July Corn Congress Reception themed "Farm Bill Frenzy" and creatively incorporating NCGA's farm bill priorities.
- 7. Hosted an educational webinar on the development of the three most recent farm bills featuring AgriPulse for national and state staff as well as grower leaders.
- 8. Created a variety of assets to first highlight the need for a comprehensive reauthorization and then highlight our specific farm bill priorities.
- Hosted farm bill panels of key Agriculture Committee Leadership staff at Commodity Classic and July Corn Congress.
- 10. Participated in various farm bill coalitions, including the <u>Crop Insurance Coalition</u>, <u>Farm Bill for America's Families</u>, <u>Coalition to Promote Exports</u>, <u>Food and Agriculture Climate Alliance</u>, and the <u>AGree Economic and Environmental Risk Coalition</u>.
- 11. Engaged with various stakeholders to amplify priorities, including AIC members and other like-minded organizations.
- 12. Joined efforts with other stakeholders, signing onto various letters including a letter, signed by 400 national, regional, and state agriculture associations, which was sent to the Senate and House Budget Committees regarding budgetary resources needed to craft a comprehensive farm bill this year.
- 13. NCGA staff has educated Members of Congress and their staff on corn grower priorities, including through briefings and discussions with the Congressional Western Caucus and House Democratic Task Force on Agriculture and Nutrition in the 21st Century.