

# **Charlie Cook: 2024 presidential election outlook**

Analysis of potential 2024 presidential  
election matchups and public opinions on the  
field

July 26, 2023

PRODUCER

National Journal Presentation Center

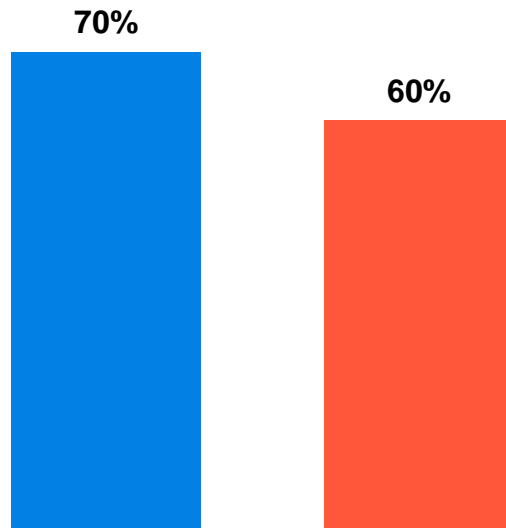
FEATURING ANALYSIS FROM CHARLIE COOK

## Few people want to see a rematch of the 2020 presidential election

Percent of respondents who think Joe Biden or Donald Trump should not run for president in 2024

NBC NEWS SURVEY CONDUCTED APRIL 14-18, 2023

■ Biden ■ Trump



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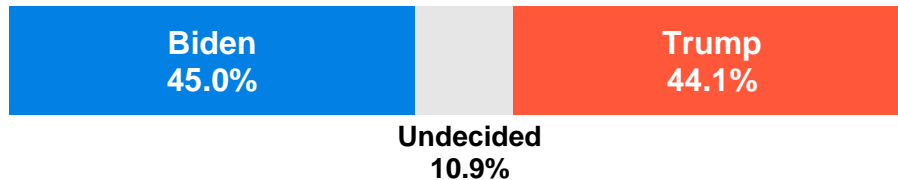
“When was the last time that a presidential campaign began with so much trepidation within each party about their respective front-runners?...This would be the sixth presidential rematch in US history, and one that few people want...”

“Unless either former President Trump or President Biden have an adverse health event forcing them to terminate their campaign, we are going to have a Trump-Biden rematch, whether the parties or the public prefer it or not.”

## Polls have Biden narrowly favored against the two top GOP candidates

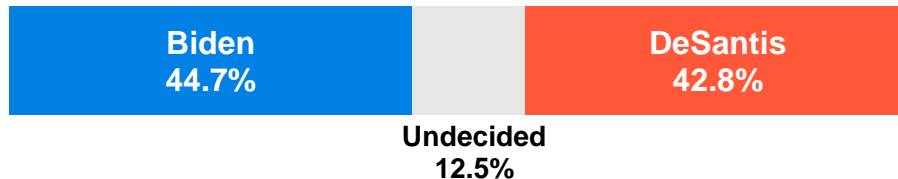
### Joe Biden vs. Donald Trump

REALCLEAR POLITICS POLLS AVERAGE JULY 7-JULY 25, 2023



### Joe Biden vs. Ron DeSantis

REALCLEAR POLITICS POLLS AVERAGE JUNE 16-JULY 23, 2023



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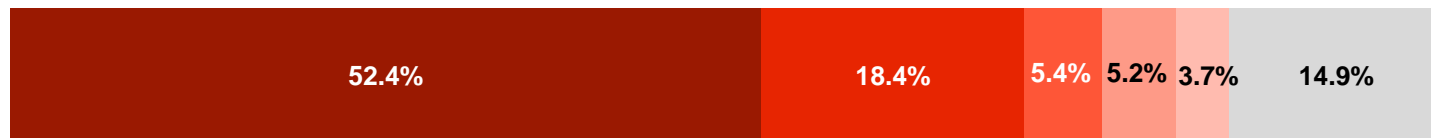
“What is unique about the distinct possibility of a Biden-Trump matchup in November 2024 is that it would be the first time since 1892 that a sitting president defends the office against his immediate predecessor, inviting a comparison of how each handled the economy. This is obviously the ground on which Trump would prefer to fight, whereas the Biden camp would argue that the circumstances that exist in his tenure are completely different from those during the four years when Trump was president.”

# Trump holds a strong lead in 2024 Republican presidential nomination polls

## 2024 Republican presidential nomination

REALCLEAR POLITICS POLLS AVERAGE FROM JULY 5-JULY 25, 2023

■ Trump ■ DeSantis ■ Ramaswamy ■ Pence ■ Haley ■ Other



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“...the advantages that Trump starts off with are massive, chief among them total name recognition and high favorability ratings among his fellow Republicans. People are often reluctant to cast a ballot for someone that they have never heard of or have little familiarity with. Last month’s CNN poll showed 71 percent of Republicans nationally have a favorable opinion of Trump. Even when Republican-leaning independents are added into the mix, his favorable rating is 65 percent... A statewide poll taken at the beginning of this month in Florida, where Trump and DeSantis are both well known and defined, showed Trump beating DeSantis by 20 points, 50 to 30 percent with 7 percent undecided and six other candidates clustered in the low single digits with a combined 14 points of support.”

## Biden's approval rating rose 4% between May and June 2023

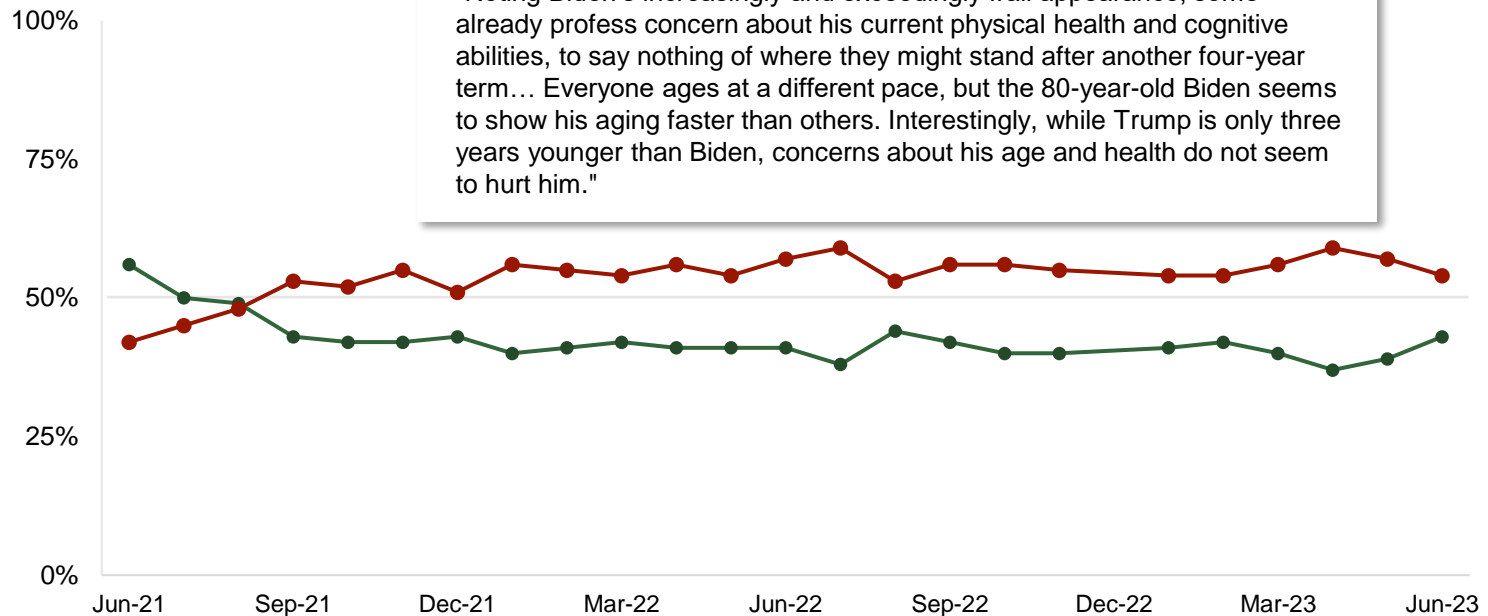
### Biden's approval rating from inauguration to the present

GALLUP POLL CONDUCTED JUNE 2021-JUNE 2023

—●— Approve —●— Disapprove

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"Noting Biden's increasingly and exceedingly frail appearance, some already profess concern about his current physical health and cognitive abilities, to say nothing of where they might stand after another four-year term... Everyone ages at a different pace, but the 80-year-old Biden seems to show his aging faster than others. Interestingly, while Trump is only three years younger than Biden, concerns about his age and health do not seem to hurt him."



# Charlie Cook's analysis on the GOP field

ANALYSIS FROM CHARLIE COOK



## The numbers that show Trump's strength

"There are few if any meaningful signs that Trump's grip on the GOP nomination is loosening. If the 45th president is nominated again, the case that he cannot win a general election seems to ignore both President Biden's own vulnerabilities and the simple fact that the Democratic vote is so inefficiently spread out... Basically, a Democrat must win the national popular vote with at least 4 or 5 points to spare, equal or greater than the margin of error in most national polls."

For more, read [here](#)

## The case for Trump's inevitability

"...the advantages that Trump starts off with are massive, chief among them total name recognition and high favorability ratings among his fellow Republicans. People are often reluctant to cast a ballot for someone that they have never heard of or have little familiarity with."

For more, read [here](#)