



# NCGA LEADERSHIP ACADEMY SESSION I

August 7-9, 2023 | Attire: Business Casual

Live! By Loews | 799 Clark Avenue | St. Louis, MO 63102

*The mission of the National Corn Growers Association is to create and increase opportunities for corn growers.*

*Wifi Access: [NCGA](#) | Password: [NCGA2023](#)*

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## MONDAY, AUGUST 7, 2023

*Meeting Room: Jack Buck*

12:00 p.m. – 1:00 p.m.	<b>Welcome Lunch (Redbirds Room)</b>
1:15 p.m. – 2:30 p.m.	<b>Session I: NCGA Overview</b> <i>Neil Caskey, NCGA CEO</i>
2:30 p.m. – 3:00 p.m.	<b>Afternoon Break</b>
3:00 p.m. – 5:00 p.m.	<b>Session II: Train-the-Trainer: The Pesticide Discussion with UPL</b> <i>Joe Vassios, UPL</i> <i>Janice Person, Grounded Communications</i>
5:00 p.m. – 5:45 p.m.	<b>Professional Headshots</b> <i>Jeff Brown, Jeff Brown Photography</i>
6:00 p.m. – 8:00 p.m.	<b>Group Dinner</b> <i>Salt + Smoke – 501 Clark Ave.</i>

## TUESDAY, AUGUST 8, 2023

*Meeting Room: Jack Buck*

7:00 a.m. – 8:00 a.m.	<b>Breakfast (Redbirds Room)</b>
8:00 a.m. – 10:00 a.m.	<b>Session III: Meeting Facilitation &amp; Conflict Resolution</b> <i>Ridge Highbanks, Double H Leadership</i>
10:00 a.m. – 10:15 a.m.	<b>Morning Break</b>
10:15 a.m. – 12:00 p.m.	<b>Session IV: Communications Training “Creating Your Story Bank” Workshop</b> <i>Steven Harowitz, Campfire</i>
12:00 p.m. – 1:00 p.m.	<b>Lunch (Redbirds Room)</b>
1:00 p.m. – 3:00 p.m.	<b>Session V: Excellence in Leadership</b> <i>Dan Coughlin, The Coughlin Company</i>
3:00 p.m. – 3:15 p.m.	<b>Afternoon Break</b>
3:15 p.m. – 5:00 p.m.	<b>Session V: Excellence in Leadership (continued)</b> <i>Dan Coughlin, The Coughlin Company</i>

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6:30 p.m. **Dinner & Trivia (Home Plate room)**  
*Live! at Lowes*

## WEDNESDAY, AUGUST 9, 2023

*Meeting Room: Jack Buck*

8:00 a.m. – 9:00 a.m. **Breakfast (Redbirds Room)**

9:00 a.m. – 11:00 a.m. **Session VI: Raising Your CQ (Credibility Quotient) for Access, Attention, and Persuasion**  
*Amy Showalter, The Showalter Group*

11:00 am – 11:30 am **Wrap Up**

12:00 p.m. **Travel home**



*This program was sponsored courtesy of UPL North America.  
Please take a minute to thank UPL representatives for their generosity.*