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Natalie Beckendorf, a freshman enrolled at the University of Minnesota-Twin Cities studies Agriculture Communications and Marketing. Deeply engaged in various agricultural clubs and groups on campus, she currently serves as the Minnesota FFA State Vice President for the 2022-2023 term. Following the completion of her degree, Natalie aspires to work in the crops and soils domain, using social media and agriculture literacy to enhance public awareness and promote the agricultural industry positively.